

REGAL **RA** ASSETS

CRYPTOS INVESTOR KIT

2019 EDITION



#1 RATED ALTERNATIVE ASSETS COMPANY 10 YEARS IN A ROW

FEATURED ON

Forbes Inc.500 SmartMoney *MarketWatch* Bloomberg Businessweek **The Street**  **REUTERS**

WHAT THE BRIGHTEST MINDS ARE SAYING ABOUT CRYPTOS

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BILL GATES | FOUNDER OF MICROSOFT

"Bitcoin is a techno tour de force."



SIR RICHARD BRANSON | FOUNDER OF VIRGIN GROUP

"People have made a fortune out of Bitcoin."



JOHN MCAFEE | FOUNDER OF MCAFEE

"You can't stop things like Bitcoin. It will be everywhere and the world will have to readjust. World governments will have to readjust"



PETER THIEL | CO-FOUNDER OF PAYPAL

"I do think Bitcoin is the first encrypted money that has the potential to do something like change the world."



ERIC SCHMIDT | CEO OF GOOGLE

"Bitcoin is a remarkable cryptographic achievement and the ability to create something that is not duplicable in the digital world has enormous value."



RICK FALKVINGE | FOUNDER OF PIRATE PARTY

"Bitcoin represents a significant threat to the currency domination of the USA, which is the only thing propping up the nation's status as a worldwide superpower."



JANET YELLEN | CHAIR OF THE FEDERAL RESERVE

"The Federal Reserve simply does not have authority to supervise or regulate bitcoin in any way."



CHRIS DIXON | CO-FOUNDER OF HUNCH

"Three eras of currency: Commodity based, e.g. Gold. Politically based, e.g. Dollar. Math based, e.g. Bitcoin."

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1. Top 10 Reasons to Choose Regal Assets for Your Crypto Investment

TOP 10 REASONS TO CHOOSE **REGAL RA** ASSETS



The Highest Rated Company In The Industry For 10 Years In A Row.



Hundreds Of Millions In Retirement Account Transfers.



Official Member of the Forbes Finance Council.



Ranked #20 In The Financial Services Category By The Famous Inc. 500 Magazine.



1,000+ Verifiable 5-Star Ratings On TrustLink And A+/AAA Ratings From The BBB And BCA Respectively.



The Ability To Buy And Sell Cryptos Freely Without Any Limitations. Only A Minimum Purchase Of \$10,000.



The Ability To Move Your Crypto Profits Safely Into Physical Gold And Silver With Brinks. Fully Insured By Lloyds Of London.



The Ability To Sell Cryptos Back Without Any Fees And For Current Market Value.

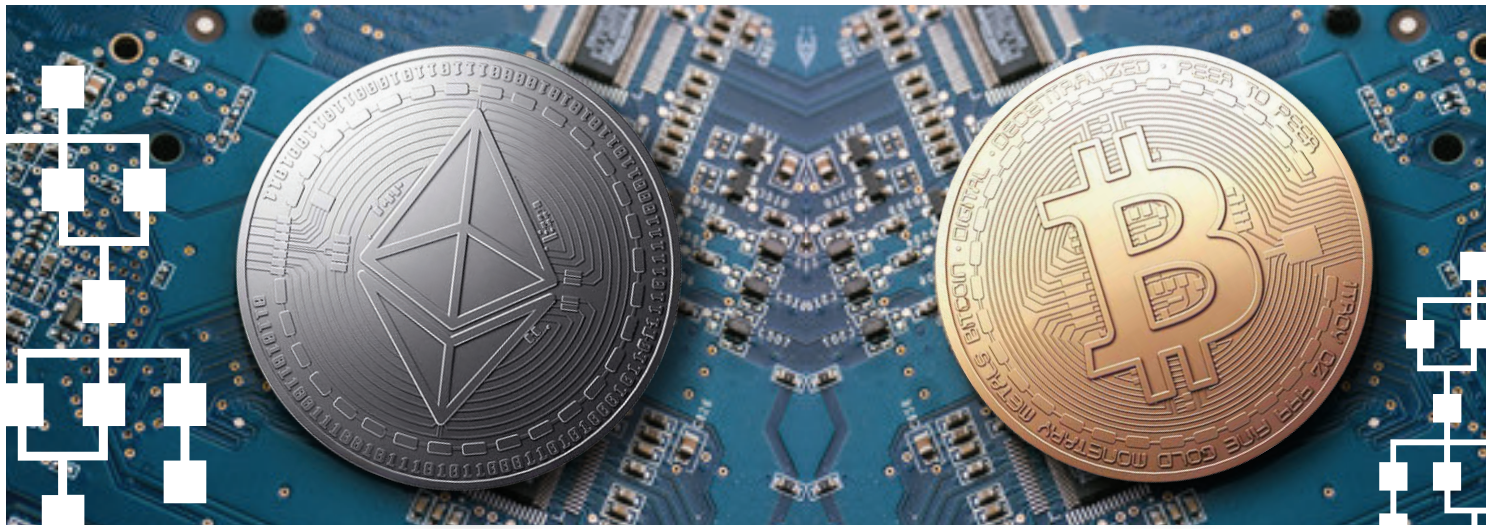


Expedited Account Setup Typically 24 To 48 Hours While Our Competitors Take 30 Days To 60 Days.



All Of Our Brokers Are Very Knowledgeable And Invest In Cryptos Personally. Some Of Them Have Made Large Profits Doing So.

QUICK INTRO TO CRYPTOS AND THE BLOCKCHAIN



WHAT ARE CRYPTOS? Cryptos are decentralized digital currencies (meaning they are not owned or regulated by a bank or government). Highly sophisticated encryption and math-based techniques are utilized to regulate the generation of units of currency and verify the transfer of funds.

Bitcoin and **Ethereum** are currently the 2 most promising cryptos, and are already being adopted by an exponentially increasing number of businesses, governments, and banks.



THE MAJOR INNOVATION IS THAT THE TECHNOLOGY ALLOWS MARKET PARTICIPANTS TO TRANSFER ASSETS ACROSS THE INTERNET WITHOUT THE NEED FOR A CENTRALIZED THIRD PARTY (IE. A BANK).

WHAT IS A BLOCKCHAIN? The blockchain is the technology that enables the existence of a crypto. It is essentially a decentralized and distributed digital ledger that is used to record transactions across a large network of computers.

The blockchain ledger cannot be altered retroactively without the alteration of all subsequent blocks and the collusion of the network. Maintenance of the blockchain is performed by a network of communicating nodes. These nodes can validate transactions, add them to their copy of the ledger, and then broadcast these ledger additions to other nodes. To achieve independent verification of the chain of ownership of any and every transaction amount, each network node stores its own copy of the blockchain.



QUICK INTRO TO CRYPTOS AND THE BLOCKCHAIN



WHAT IS BITCOIN (BTC)?

Bitcoin became the first decentralized crypto back in 2009 and it is the largest and most widely used crypto today.

Many businesses worldwide are now already accepting BTC as a form of payment and this number is increasing exponentially. Bitcoins are not printed, like traditional counterparts dollars or euros – they are “mined” by users who put their computers to work verifying transactions in the peer-to-peer network forming the blockchain. These users are rewarded with new bitcoins proportional to the amount of computing power they donate to the network.

Bitcoin is unique in that only 21 million bitcoins will ever be mined which is one of the reasons for its popularity among investors worldwide.

TOP
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WHAT IS ETHEREUM (ETH)?

The first thing about Ethereum is that it is not just a digital currency. It is a block-chain-based platform with many uses and features, including smart contracts, the Ethereum Virtual Machine (EVM) and it uses its own currency called Ether which is the direct equivalent of Bitcoin.

Ethereum enables developers to build and deploy decentralized applications, and is already being used by major banks worldwide for its smart contracts feature. Just like Bitcoin, Ethereum is a global network. It is connected through computers or nodes which carry out, perform and confirm programs in a decentralized manner.

It does not require a main server. It does not need memory or CPU power to function. What makes it work are thousands of computers spread around the world.

OTHER COINS:

While Bitcoin and Ethereum are the two most popular cryptos by market cap at the moment, other currencies like Litecoin and Ripple are showing promising signs and could be interesting to include in your portfolio if you believe in their growth. However, we encourage you to do your due diligence and do your research when it comes to investing in new and less popular cryptos. This is a highly speculative field so it is much safer to stick to cryptos with a proven track record. More information about all available cryptos and their market cap can be found on:

<https://coinmarketcap.com/>

BITCOIN VS. ETHEREUM

Cryptos are eligible to be held in an IRA or 401(k) account for Bitcoin and Ethereum.

Bitcoin & Ethereum are the Two Largest Capitalized Digital Currencies in the World Today.



VS.

BITCOIN

ETHEREUM

	BITCOIN	ETHEREUM
CREATED	2009	2015
MARKET CAP	Over \$10 Billion	Under \$1 Billion
POPULAR SUPPORT	High	Growing
BLOCKCHAIN	Proof of Work	Proof of Work
SCALABLE	Not at the Moment	Yes
MINING	ASIC Miners	GPU _s
SUPPLY	21 Million	81 Million
DEVELOPMENT	100+ Contributors	Small Core Team
HASH RATE	1.8 ExaHash	3 TeraHash
INITIAL DISTRIBUTION	Mining	ICO

(Source: "Bitcoin VS Ethereum: Cryptocurrency Comparison," 99 Bitcoins, June 14, 2017)

THE POWER OF CRYPTOS IN 1 CHART

INVESTING IN BITCOIN AND ETHEREUM PROVIDES MANY ADVANTAGES LIKE:

IMMEDIATE SETTLEMENT

Purchasing real property typically involves some third parties lawyers, delays, and payment of fees.

Cryptos can be designed and enforced to eliminate or add third party approvals, reference external facts, or be completed at a future date or time for a fraction of the expense and time required to complete traditional asset transfers.

FRAUD

Individual cryptos are digital and cannot be counterfeited or reversed arbitrarily by the sender, as with credit card chargebacks.

RECOGNITION ON A UNIVERSAL LEVEL

Cryptos are not bound by the exchange rates, interest rates, transactions charges or other charges of any country, so it can be used at an international level without experiencing any problems.

IDENTITY THEFT

when you give your credit card to a merchant, you give him or her access to your full credit line, even if the transaction is for a small amount. Credit cards operate on a "pull" basis, where the store initiates the payment and pulls the designated amount from your account. Cryptos use a "push" mechanism that allows the crypto holder to send exactly what he or she wants to the merchant or recipient with no further information.

MARKET ACCESS FOR EVERYONE

There are approximately 2.2 billion individuals with access to the Internet or mobile phones who currently don't have access to traditional exchange, these people are primed for the crypto market. The United Nations is exploring the uses of Ethereum to send aid in Syria and other disaster-stricken countries faster.

DECENTRALIZATION

A global network of computers use blockchain technology to jointly manage the database that records Bitcoin transactions on a user-to-user basis.

LOWER FEES

There aren't usually transaction fees for crypto exchanges because the miners are compensated by the network.



ARE BITCOIN AND ETHEREUM THE NEW GOLD AND SILVER?



Bitcoin and Ethereum have Become the New Technological Age Versions of Traditional Gold and Silver

Bitcoin is often represented by a gold colored token, while the world's second largest crypto, Ethereum is commonly represented by a silver token. It is no accident that the two leading digital currencies are represented by the two colors of the traditional safe havens gold and silver.

The correlation between cryptos and precious metals is fitting, due to the fact that Bitcoin and Ethereum have become the new technological age versions of traditional gold and silver. In only the last year, you are even able to consider Bitcoin for your IRA or 401(k) like with precious metals. There are eerie similarities between the two main-line cryptos and the two long-time champion, precious metals.

BITCOIN: THE NEW GOLD

A coincidence that Bitcoin is often represented by what looks a like a gold coin? Maybe not. Gold and Bitcoin share many eerie similarities.

TOP 5 REASONS WHY BITCOIN IS THE NEW GOLD

BOTH GOLD AND BITCOIN:

- 1. HAVE PRICES THAT AVERAGE WELL OVER \$1,000 PER UNIT.**
- 2. HAVE MADE PEOPLE GIANT FORTUNES DURING THE RUSH OF THE LAST DECADE.**
- 3. ARE VERY SCARCE AND LIMITED IN PRODUCTION QUANTITY.**
- 4. MUST BE MINED.**
- 5. ARE HIGHLY SOUGHT AFTER IN COUNTRIES IN PERIL.**

ETHEREUM: THE NEW SILVER

On January 1 of 2017, a single Ether Token set you back \$8. Only six months later that same coin is worth **\$385**.

Aside from its impressive growth potential, Ethereum already offers more "industrial applications" than does the gold of cryptos Bitcoin, becoming the first to successfully challenge Bitcoin.

HOW ETHEREUM IS LIKE SILVER

- 1. JUST LIKE SILVER, ETHEREUM OFFERS MORE "INDUSTRIAL APPLICATIONS" THAN DOES THE GOLD OF CRYPTOS BITCOIN.**
- 2. ETHEREUM IS MORE THAN JUST A CURRENCY. MANY BUSINESSES WORLDWIDE ARE NOW DEPENDING ON ETHEREUM'S SMART CONTRACTS FEATURE TO HANDLE LEGAL DOCUMENTS AND SIGNATURES.**
- 3. OPPORTUNITY FOR RAPID GROWTH AS THE ENTERPRISE ETHEREUM ALLIANCE (EEA) HAS BEEN FORMED, UNDER THE LEADERSHIP OF JP MORGAN CHASE.**

BIG BRANDS ARE ACCEPTING BITCOIN

WHO IS ACCEPTING BITCOIN AS A FORM OF PAYMENT? Many big brands have started embracing BTC and are accepting it as a legitimate source of funds or payment method in their point of sale centers. In fact, business adoption of Bitcoin has been growing consistently since 2011. If you live in a large metropolitan city, chances are you have also stumbled across one or multiple Bitcoin ATM machines which are popping up like mushrooms all over the globe. Some of the big brands who are currently accepting Bitcoins are:

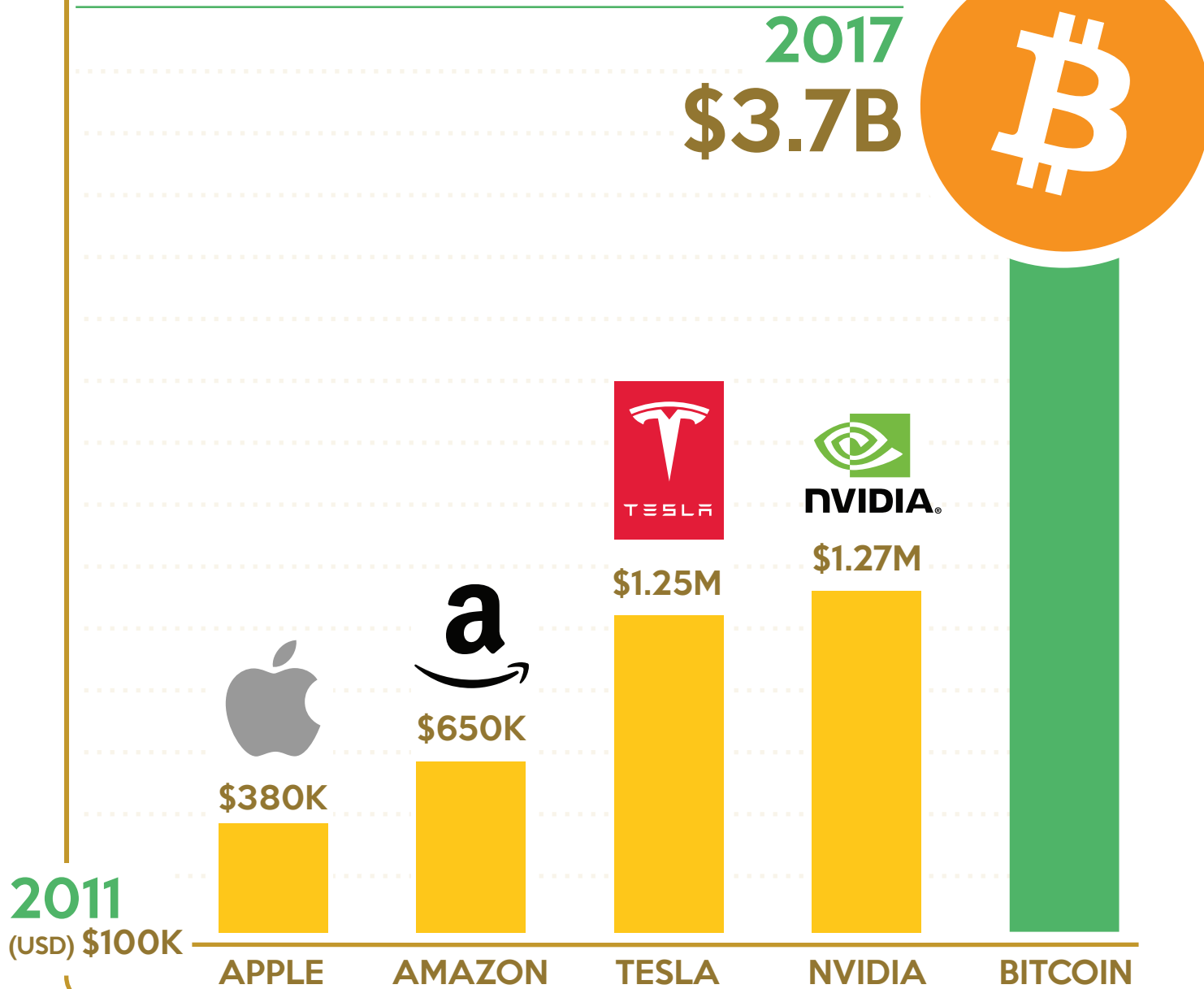


WHY CRYPTOS?

You May Ask Why Invest in Cryptos? Taking a look at this chart reflecting the growth of a \$100,000 USD investment in Bitcoin in just 2011, you can clearly see why cryptos are an intriguing and exciting investment vehicle with explosive growth potential.

THE BITCOIN BOOM

RETURNS ON \$100K INVESTMENT IN 2011



(Source: "The Bitcoin Boom" CNBC, 2017)

WHAT IS A CRYPTO IRA AND HOW DOES IT WORK?

A Crypto IRA is a self-directed IRA that can hold Bitcoin, Ethereum, Litecoin, Ripple and all other popular digital currencies, and Regal Assets is one of the rare custodians that is approved for such investments in the US.

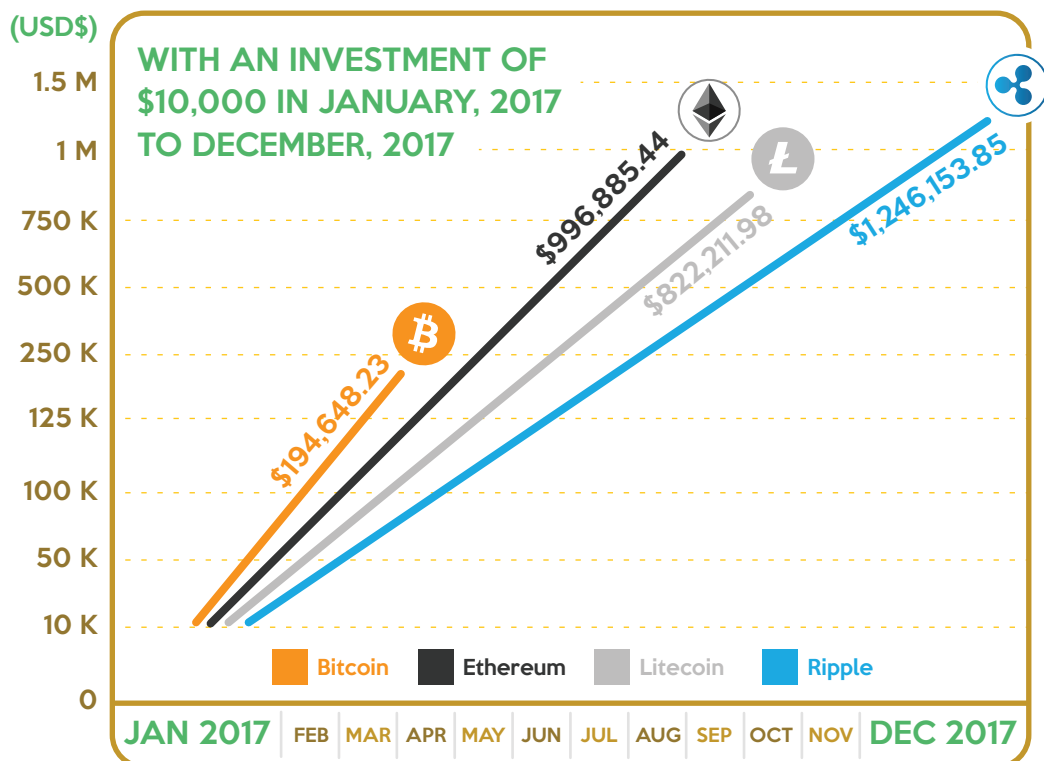
When opening a Crypto IRA, one can either fund it by rolling over an existing retirement account (e.g. a SEP, 401k, 403b or others) or transferring funds from another retirement vehicle. One can also write a check or transfer money from a bank account to fund their Bitcoin IRA and/or Ethereum IRA.

Converting part of your retirement savings to Bitcoin or Ethereum can greatly reduce the volatility of your overall retirement portfolio. A great benefit of having a crypto is the fact that if you open a Bitcoin IRA or Ethereum IRA then you have now invested in a non-correlated asset. So why is this important? Because Bitcoin's and Ethereum's values cannot be dragged down by economic forces that affect more traditional assets.

As cryptos gain greater acceptance for personal and business transactions across the globe, the value of Bitcoin and Ethereum stands to grow rapidly.

Furthermore, as more investors and consumers fully embrace Bitcoin and Ethereum globally, the growing value in cryptos will not be compromised by a bearish stock market, falling oil prices, or a weakening dollar. This opens up great potential for growth and rapid expansion of value of your IRA account.

CRYPTO IRA 2017



Important note: Cryptos such as Bitcoin, Ethereum and others are a highly speculative and risky investment. Their value can skyrocket significantly over the next few years but it can also go down to zero. We recommend that our clients do NOT invest any amount that they cannot afford losing.

Talk to your financial advisor before making any investment decision. Keeping a diversified portfolio invested in several different asset classes is the safest way to protect your wealth.

TRANSFER VS ROLLOVER FROM EXISTING RETIREMENT ACCOUNT



TRANSFER

Your first alternative is a "transfer." This is something you can do at any time with your existing retirement plan as long as the assets go "from custodian to custodian." In a direct transfer, the money flows directly from one custodian to another. This means the distribution check from the old custodian must be made out in the name of the trustee or custodian of the new crypto retirement plan account that receives the funds. Transfers may be made as often as you want. You can be assured that Regal Assets have organized thousands of these types of transfers for our customers.



ROLLOVER

The second alternative is a "rollover." A rollover occurs when "you" receive the distribution from your existing retirement account and then turn around and deposit it in another retirement plan custodial account. In this case, you would need to re-deposit the funds into the new retirement plan account within 60 days. If the 60 day time period is exceeded, you would be liable for taxes and penalties on the money withdrawn. You may roll over the same money only once every 12 months to preserve the tax-deferred status of your retirement savings.

COIN SELECTION

At Regal Assets we offer crypto IRA's in the following digital currencies:



BITCOIN

Bitcoin is a cryptocurrency and worldwide payment system. It is the first decentralized digital currency, as the system works without a central bank or single administrator. The network is peer-to-peer and transactions take place between users directly through the use of cryptography, without an intermediary.



BITCOIN CASH

Bitcoin scalability debate led to the cryptocurrency split on August 1, 2017. A chain coming out of the split and setting its block size limit to eight megabytes to increase the number of transactions its ledger can process is called Bitcoin Cash (BCH).



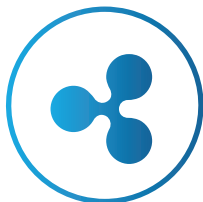
ETHEREUM

Ethereum is an open-source, public, blockchain-based distributed computing platform featuring smart contract functionality. It provides a decentralized Turing-complete virtual machine, the Ethereum Virtual Machine (EVM), which can execute scripts using an international network of public nodes. Ethereum also provides a cryptocurrency token called "ether", which can be transferred between accounts.



ETHEREUM CLASSIC

Ethereum Classic is primarily the same as Ethereum, except for the fact that Ethereum Classic uses the old blockchain opposed to the new blockchain of Ethereum. Ethereum Classic uses a value token called "classic ether", which can be transferred between participants.



RIPPLE

Ripple is a real-time gross settlement system (RTGS), currency exchange and remittance network by Ripple. Also called the Ripple Transaction Protocol (RTXP) or Ripple protocol, it is built upon a distributed open source Internet protocol, consensus ledger and native cryptocurrency called XRP (ripples).



LITECOIN

Litecoin (LTC or Ł) is a peer-to-peer cryptocurrency and open source software project released under the MIT/X11 license. Creation and transfer of coins is based on an open source cryptographic protocol and is not managed by any central authority. The coin was inspired by, and in technical details is nearly identical to, Bitcoin (BTC).



MONERO

Monero (XMR) is an open-source cryptocurrency created in April 2014 that focuses on privacy, decentralization, and scalability[citation needed] that runs on Windows, MacOS, Linux, Android, and FreeBSD. Monero uses a public ledger to record transactions while new units are created through a process called mining.

BREAKDOWN OF FEES

If you are interested in moving forward with Regal Assets, below you will find all the fees involved when it comes to crypto IRA investments. We pride ourselves on being a 100% transparent company with no hidden or 'scaled' fees.

CRYPTO IRA FEES:

\$10,000 minimum investment per account.

\$5,000 minimum investment per crypto.

MONTHLY DUES:

\$20 per month and 0.0007 of total cryptos value.

YEARLY DUES:

\$240 and 0.0084 per year of total cryptos value.

*** For all retirement accounts, Regal Assets is completely waiving \$240 of your first-year dues.**

HOW DO I GET STARTED?

It is easy as **1** **2** **3**

just follow these simple steps:

- 1** Visit the link **www.regalassets.com/account-setup**
- 2** Fill out as much of the form as you can.
- 3** When you are done filling out the form the Regal Assets retirement account team will start going to work for you.

Once we receive your submission someone from our retirement account team will immediately put together all of the appropriate paperwork for you and will begin working with your existing custodian. Upon receiving your signed paperwork we will have a new IRA account setup for you within 24 business hours. Our team of retirement account specialists will keep you in the loop every step of the way so you know exactly where we are in the process.

BANKS AND GOVERNMENTS ARE EMBRACING CRYPTOS



BANKING GIANTS ARE EMBRACING CRYPTOS

In its relatively short history, cryptos – and its underlying technology the blockchain – have captivated thinkers, investors, banks, and governments around the world.

With the rapid early success of Bitcoin and Ethereum, and the fact that the blockchain (the protocol that manages and facilitates the exchange of cryptos) offers benefits over their closed database systems, big financial players and some of the biggest banks in the world have embraced cryptos as the currency of not only the future but the present.

TOP BANKS EMBRACING BITCOIN & ETHEREUM

- | | |
|----------------------------|------------------------------|
| 1. BARCLAYS (UK) | 5. BNP PARIBAS (FRANCE) |
| 2. GOLDMAN SACHS (USA) | 6. SOCIÉTÉ GÉNÉRALE (FRANCE) |
| 3. BANCO SANTANDER (SPAIN) | 7. CITI BANK (USA) |
| 4. STANDARD CHARTERED (UK) | 8. UBS (SWITZERLAND) |



COUNTRIES EMBRACING CRYPTOS

Many countries and governments in the world today are embracing cryptos with open minds and open arms, because of cryptos astounding growth potential, its rapid growth to-date, and its place within the ever-changing technologically linked world economy.

COUNTRIES EMBRACING BITCOIN & ETHEREUM

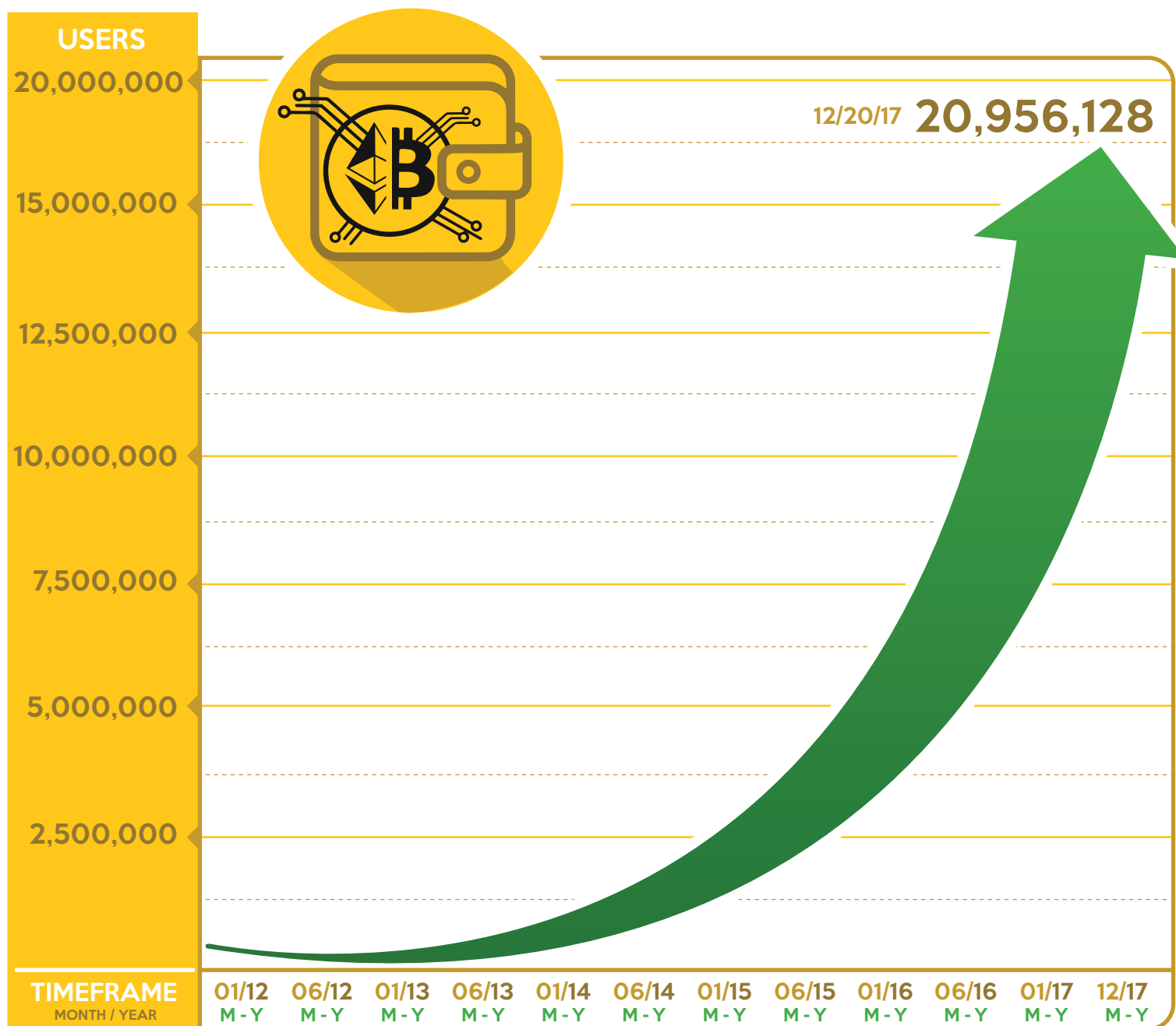
- | | |
|-------------------------|-----------------|
| 1. UNITED STATES | 6. DENMARK |
| 2. CANADA | 7. SWEDEN |
| 3. UNITED ARAB EMIRATES | 8. FINLAND |
| 4. UNITED KINGDOM | 9. NETHERLANDS |
| 5. AUSTRALIA | 10. SOUTH KOREA |



NUMBER OF BLOCKCHAIN WALLETS EXPONENTIALLY INCREASING



BLOCKCHAIN WALLET USERS



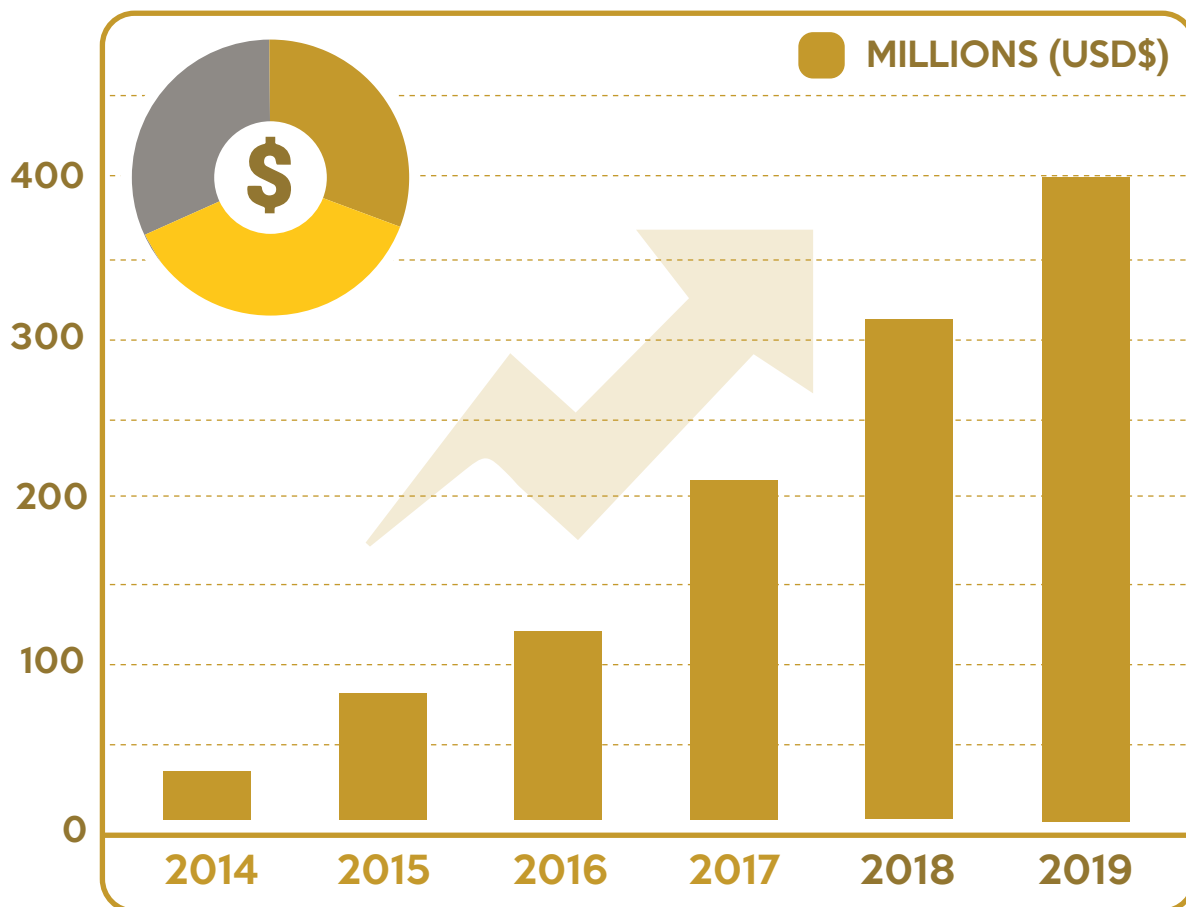
(Source: blockchain.info/charts)

BANKS SPENDING IN BLOCKCHAIN IS EXPECTED TO SURGE



Banks are making huge investments into blockchain, with an estimated \$400 million into the technology by 2019, according to estimates from financial services research firm Aite Group in 2017. Financial institutions around the world spent an estimated \$75 million investing in blockchain technology this year.

ESTIMATES OF BANK SPENDING ON BLOCKCHAIN



(Source: Aite Group)



Experts estimate by 2022, blockchain could alleviate \$15 - 20 billion per year in banks' infrastructure costs. Companies like Microsoft (MSFT), Intel (INTC) and JP Morgan (JPM) are already advocating for the use of blockchain database technology in corporations.

EXPERTS PRICE PREDICTIONS



THOMAS LEE | CO-FOUNDER FUNDSTRAT GLOBAL ADVISORS

"Bitcoin price could reach **\$25,000** by 2022."



KAY VAN-PETERSEN | SAXO BANK ANALYST

"Bitcoin could hit **\$100,000** in 10 years."



MARK YUSKO | CIO & FOUNDER OF MORGAN CREEK CAPITAL

"Bitcoin price will reach **\$400,000** in the long-term."



PETER SMITH | CEO & CO-FOUNDER OF BLOCKCHAIN

"Bitcoin could hit **\$500,000** by the year 2030."



JOHN MCAFEE | FOUNDER OF MCAFEE

"In the long term Bitcoin moves above **\$500,000** within three years."



WENCES CASARES | PAYPAL DIRECTOR / TECH ENTREPRENEUR

"Bitcoin will hit **\$1,000,000** in 5-10 years."

THE REGAL ASSETS ADVANTAGE



Regal Assets has handled hundreds of millions in alternative asset purchases for private wealth and institutional clients all over the world. With a 5 star out of 5 star customer service review Regal Assets has earned a preferred membership status with the Better Business Bureau and TrustLink.

Regal Assets was ranked No. 20 in the United States for financial services landing Regal Assets on the Inc. Magazine 500 List, an exclusive ranking of the nation's fastest-growing private companies.

Regal Assets is a proud member of the Forbes Finance Council a hand-selected, invitation-only organization for industry leaders in the financial services industry. As an industry leader Regal Assets has attracted the support and business of prominent figures and celebrities including Dennis Miller, Laura Ingraham and Lars Larson.

Regal Assets has been featured in Forbes, Bloomberg, Market Watch, Reuters, Business Insider and many other prominent news publications.

Regal Assets CEO is a regular contributor to Forbes and has been the gold expert on "The News with Ed Shultz" which can be seen on the television network RT. In 2017 Regal Assets was issued the first crypto-commodity license through the government division of DMCC to be able to sell cryptos legally all over the world. The official announcement from the government was picked up by Bloomberg.



Disclosure: the content provided in this document is for informational purposes only and should not constitute financial advice. Always do your due diligence and speak to your financial advisor before making any investment decision.

REGAL **RA** ASSETS

READY TO OPEN YOUR CRYPTOS ACCOUNT?

**When it comes to investing in cryptos, time is not on your side.
All it takes is one major economic or political event
for prices to skyrocket. Act now.**

Visit <https://www.regalassets.com/> to get started today,

or call **1 877 962 1133** to speak to one of our Bitcoin and Ethereum IRA investment specialists.



Risk Factors & Disclaimer

Crypto is a very speculative investment and involves a high degree of risk. Investors must have the financial ability, experience, and willingness to bear the risks of investment, and a potential total loss of their investment.

Information provided is not intended to be, nor should it be constructed or used as investment, tax or legal advice, a recommendation, or an offer to sell, or a solicitation of an offer to buy, an interest in cryptos. An investment in cryptos is not suitable for all investors.

- An Investor could lose all or a substantial portion of his/her investment in cryptos.
- An investment in cryptos should be discretionary capital set aside strictly for speculative purposes.
- An investment in cryptos is not suitable or desirable for all investors.
- Crypto has limited operating history or performance.
- Fees and expenses associated with a crypto investment may be substantial.

The above summary is not a complete list of the risks and other important disclosures involved in investing. Any investment in crypto is subject to all the risks and disclosures set forth in the customer transaction agreement and other definitive customer agreements.

